






# Nitaro Digital Marketing


## Portfolio



### Ongoing projects


|  |   |   |
|--|---|---|
| <br><a href="#">RBBi</a>                          | NDA   | Specifications: <ul style="list-style-type: none"><li>• Undisclosed</li></ul> |
| <br><b>NordVPN</b><br><a href="#">NordVPN</a>     | Specifications: <ul style="list-style-type: none"><li>• Keyword analysis</li><li>• Naver, Daum PPC</li></ul> Results: <ul style="list-style-type: none"><li>• Impressions: 86,715</li><li>• Average CPC: ₩2,569</li></ul> |   |
| <br><a href="#">Seoul Global Startup Center</a> | Specifications: <ul style="list-style-type: none"><li>• SMM</li><li>• Host digital marketing workshop</li></ul> Results: <ul style="list-style-type: none"><li>• Facebook ads</li></ul>                                   |   |
| <br><a href="#">Phil's Computer Repository</a>  | Specifications: <ul style="list-style-type: none"><li>• SEO</li><li>• PPC</li></ul>   |   |

|  |   |
|--|---|
|  <p>Conquering the world, One holding at a time</p> <p><a href="#">Landocs Holdings</a></p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• SEO audit <ul style="list-style-type: none"> <li>◦ Keyword analysis</li> <li>◦ Meta tags</li> </ul> </li> <li>• Landing page optimization</li> <li>• Naver, Daum, Google PPC</li> </ul> |
|  | <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions Naver I: 165,693</li> <li>• Average CPC Naver I: ₩2,320</li> </ul>   |






|   |  |
|---|--|
|  <p><a href="#">Fly To The Sky</a></p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• SMM</li> <li>• PPC</li> <li>• SEO</li> </ul>   |
|   | <p>Results:</p> <ul style="list-style-type: none"> <li>• Increase traffic by 317%</li> <li>• Increase revenue by 144% to &gt;30K USD yearly</li> </ul> |


|            |   |
|------------|---|
| <p>NDA</p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• PPC</li> <li>• Influencer marketing</li> <li>• Translate website</li> </ul> |
|            | <p>Results:</p> <ul style="list-style-type: none"> <li>• Impressions: 21,677</li> <li>• Average CPC: ₩1,666</li> </ul>                      |

### Finished projects

|   |  |
|---|--|
|  <p>nederlandse<br/>publieke<br/>omroep</p> <p><a href="#">NPO</a></p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>• SMM</li> <li>• Organize flash mob</li> </ul> |
|   | <p>Results:</p> <ul style="list-style-type: none"> <li>• Reach frontpage of national newspaper</li> </ul>    |

|  |   |   |
|--|---|---|
|  <p><a href="#">GPJ</a></p>                   |  <p><a href="#">Medidata</a></p>   | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● Google PPC &amp; display <ul style="list-style-type: none"> <li>○ Korea, Japan</li> </ul> </li> <li>● Naver PPC <ul style="list-style-type: none"> <li>○ Korea</li> </ul> </li> </ul> <p>Results:</p> <ul style="list-style-type: none"> <li>● Impressions: 17,316</li> <li>● Average CPC: €1.81</li> </ul> |
|  <p><a href="#">The Search Laboratory</a></p> | <p>NDA</p>  | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● SEO audit</li> <li>● Meta tags</li> <li>● Keyword analysis</li> <li>● Writing ads</li> </ul>  |
|  <p><a href="#">BlueStacks</a></p>           | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● Market research</li> </ul>  |   |
|  <p><a href="#">KickICO</a></p>             | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● Naver PPC</li> <li>● Translate website</li> </ul> <p>Results:</p> <ul style="list-style-type: none"> <li>● Impressions: 358</li> <li>● Average CPC: ₩4,277</li> </ul> |   |
|  <p><a href="#">Bnk to the future</a></p>   | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● Translate website</li> </ul>  |   |

|  |   |
|--|---|
|  <p><a href="#">B2BX</a></p>                | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● Google PPC</li> </ul> <p>Results:</p> <ul style="list-style-type: none"> <li>● Impressions: 3,640</li> <li>● Average CPC: ₩1,141</li> </ul>   |
|  <p><a href="#">Imagga</a></p>              | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● Naver, Google PPC</li> </ul> <p>Results:</p> <ul style="list-style-type: none"> <li>● Impressions: <ul style="list-style-type: none"> <li>○ Google: 1,591</li> <li>○ Naver: 12,435</li> </ul> </li> <li>● Average CPC: <ul style="list-style-type: none"> <li>○ Google: €0.79</li> <li>○ Naver: ₩1,272</li> </ul> </li> </ul> |
|  <p><a href="#">Life Ear</a></p>           | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● Market research: Korea, Japan, China, Australia market study</li> </ul>   |
|  <p><a href="#">Fruit Mentor</a></p>      | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● Keyword analysis</li> </ul>   |
|  <p><a href="#">Milinda Uitgevers</a></p> | <p>Specifications:</p> <ul style="list-style-type: none"> <li>● SMM</li> <li>● SEM</li> </ul> <p>Results:</p> <ul style="list-style-type: none"> <li>● Launch website &amp; social media channels</li> </ul>  |

|  |   |
|--|---|
| <br><a href="#">MD Global</a> | <p>Specifications:</p> <ul style="list-style-type: none"><li>● Naver PPC</li><li>● Keyword analysis</li><li>● Facebook page</li></ul> |
|--|---|