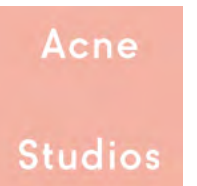


PORTFOLIO

NITARO DIGITAL MARKETING





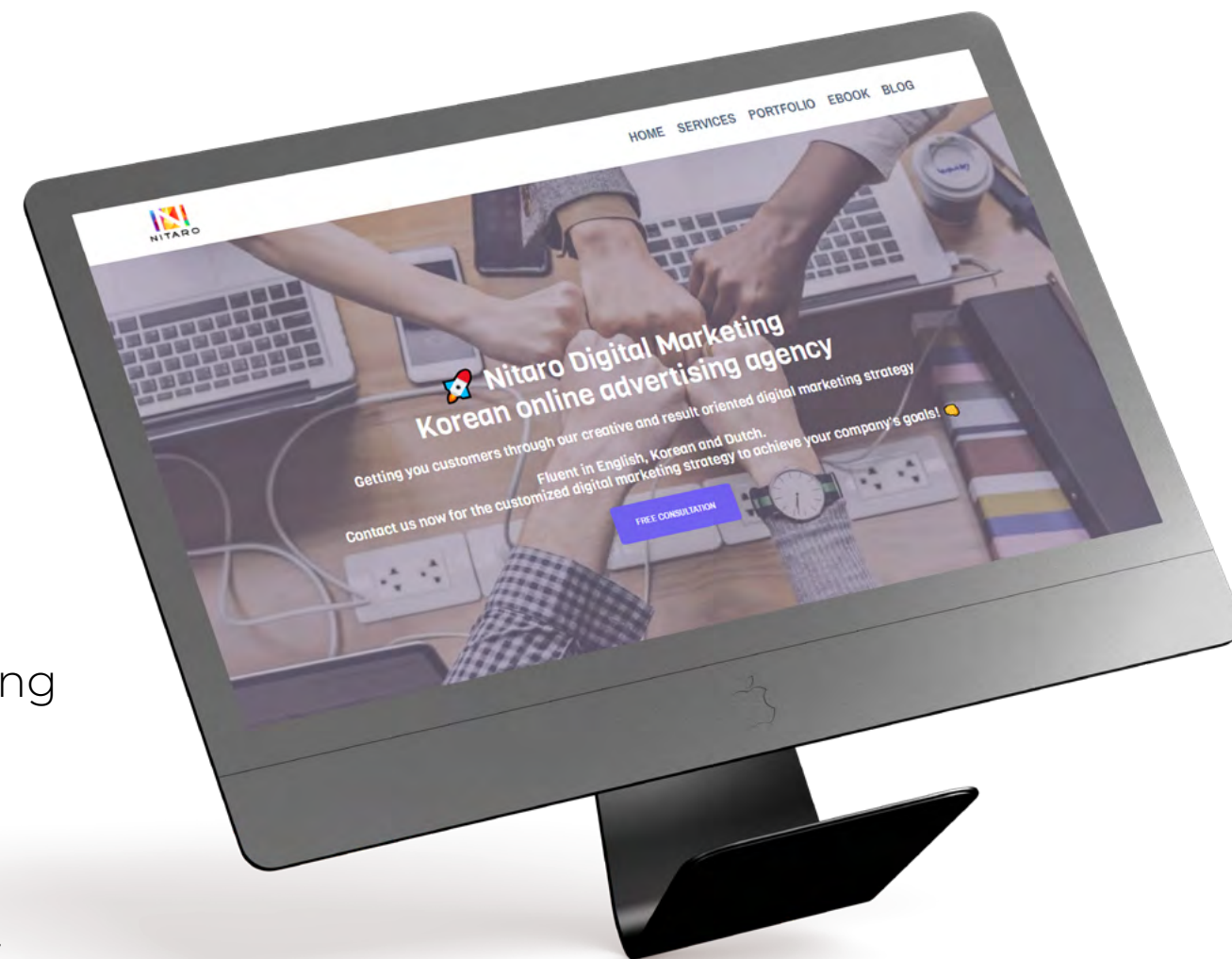
“WITHOUT CLIENTS, OUR SERVICE WOULD BE NON-EXISTENT”

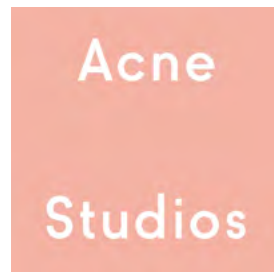
WE ARE NITARO DIGITAL MARKETING

WE WANT TO MAKE YOU SUCCESSFUL IN THE KOREAN MARKET. WE HAVE OVER 10 YEARS EXPERIENCE IN HELPING OUR CUSTOMERS MARKET THEIR BUSINESS.

We have tangible results (significantly increase revenue, 1st page / result in Google and Naver).

We do this by advertising in search engines, writing blog articles, optimizing for higher rankings and promotion in social media with our creative and customized strategies for startups to stock listed Fortune 500 companies (high tech, tourism, education). We can help by amplifying your story.





Status: Ongoing



Specifications:

- Naver, Daum PPC text ads
- Naver Blog:
www.blog.naver.com/nordvpn
(reach first page in Naver)
- Daum Blog:
www.blog.daum.net/nordvpn.kr
(reach first page in Daum)
- Market research

Status: Ongoing



Specifications:

- Naver and Yahoo Japan PPC text ads

Status: Ongoing



Specifications:

- NDA

Status: Ongoing



Specifications:

- PPC text ads
- Write and translate (localize) blog posts
www.blog.naver.com/dwelldongdaemun
- KakaoTalk plus friend setup and FAQ



Status: Ongoing



Specifications:

- On site SEO: site speed, blog posts
- Web development:
- Redesign, cloud hosting, SSL certificate

Status: Ongoing



Specifications:

- Naver Brand Search and text ads

Status: Ongoing



Specifications:

- Naver Blog www.blog.naver.com/vandahoteldanang
- SEO (on page, technical, off page)

Status: Ongoing



Specifications:

- PPC text ads



Status: Ongoing



Status: Ongoing



Status: Finished



Status: Finished



Specifications:

- Keyword analysis
- Google PPC text ads

Specifications:

- Keyword analysis
- Naver, Daum PPC ads

Specifications:

- Social media organize flashmob

Result:

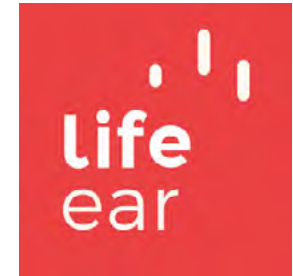
- Reach front page national newspaper

Specifications:

- Google PPC & display text ads: Korea / Japan
- Naver PPC text ads: Korea

Result:

- Impressions: 17,316



Status: Finished



Status: Finished



Status: Finished



Status: Finished



Specifications:

- Market research

Specifications:

- Social media
- Host digital marketing workshop

Result:

- Facebook ads: 40-50 signups per event Relevancy score 7-10

Specifications:

- Social Media
- PPC text ads
- SEO

Result:

- Increase traffic by 317%
- Increase revenue by 144% to >30K USD yearly

Specifications:

- Market research: Korea, Japan, China, Australia market study



Status: Finished



Specifications:

- Market research

Status: Finished



Specifications:

- Long tail semantic keyword research

Status: Finished



Specifications:

- Long tail semantic keyword research

Status: Finished



Specifications:

- PPC text ads



NDA



Status: Finished



Status: Finished



Status: Finished



Status: Finished



Specifications:

- Translate / localize website

Specifications:

- Naver Blog: www.blog.naver.com/meepoboard

Specifications:

- Naver, Daum PPC text ads

Specifications:

- Goole, Naver PPC text ads



Status: Finished



Specifications:

- Keyword research SEO (meta tags)

Status: Finished



Specifications:

- Keyword analysis
- Naver, Daum, PPC text ads

Status: Finished



Specifications:

- Keyword analysis
- Naver, Daum, PPC text ads

Status: Finished



Specifications:

- Keyword analysis
- Naver, Daum, Google PPC text ads
- Naver blog:
www.blog.naver.com/etiendao



BANK TO THE FUTURE .COM

B2BX

imagga

Status: Finished



Specifications:

- Naver PPC text ads
- Translate Website

Result:

- Impressions: 358

Status: Finished



Specifications:

- Translation Website

Status: Finished



Specifications:

- Google PPC text ads

Result:

- Impressions: 3,640

Status: Finished



Specifications:

- Google PPC text ads

Result:

- Impressions:
 - Google: 1,591
 - Naver: 12,435
- Average CPC:
 - Google: €0,79



Status: Finished



Specifications:

- SEO Audit, keyword analysis, Meta tags
- Naver, Daum, Google PPC text ads

Result:

- Impressions Naver I: 165,693

Status: Finished



Specifications:

- SMM
- SEM

Result:

- Launch website and social media channels

Status: Finished



Specifications:

- Keyword analysis

Status: Finished



Specifications:

- Naver storefarm (online shopping)
- Keyword analysis
- Facebook page